

COLOR GRAVURE
PICTURE SECTION

The Star Weekly

CANADA'S LARGEST
WEEKLY PAPER

TWENTY-EIGHTH YEAR

TORONTO, SATURDAY, MARCH 12, 1938

TEN CENTS PER COPY



NEXT THURSDAY IS SAINT PATRICK'S DAY

*O, love is the soul of a true Irishman;
He loves all that's lovely, loves all that he can,
With his sprig of shillelagh and shamrock so green.*

—Unknown. "The Spirit of Shillelagh,"
sometimes attributed to Edward Lynam.

—Painted for The Star Weekly

TO-DAY IN LAND OF SAINT PATRICK



Determined to bring about better Anglo-Irish relations as Saint Patrick's Day draws nigh, the Taoiseach of Eire, normally referred to as Prime Minister Eamon de Valera of Ireland, went to London to talk business. Prime Minister Chamberlain told him flatly Irish union must be negotiated between Eire and Ulster, not Eire and London, then left him to pilot the British government through its cabinet crisis.



Irish folk at Ballinskelligs walk 13 times round the local saint's spring dropping pebbles as they go, muttering prayers mixed with ancient spells to drive away troubles, on the saint's anniversary. St. Patrick tried to stop these pagan rites, but failed.



She carries a rosary but whispers words of a spell.



Innishmore peasants bury some of their kinsfolk in the village churchyard, but as many in the grounds outside where cairns like this are erected. The burial service includes mention of banshees and the Paternoster. Relatives drop a stone by the cairn after the funeral every day they pass.



An authentic Irish cop.



Irish jumpers are famed in New York and Toronto where they compete annually.



It's in Ballydare, this weaver plying his trade.



Eire's army is small — with 5,000 in its territorial force. But it is well-equipped and modern. This anti-aircraft gun is manned by gray-green uniformed troops at Curragh Camp, the republic's training centre.



Visitors to the Royal Horse Show at Dublin buy their newspapers from "newsboys" like this elderly colleen.

"POWER" FROM BEYOND



Before he attempts to heal the scores of people who come to him from all parts of the world, W. T. Parish, London faith healer, concentrates like this in his London sanctuary.



In the sanctuary, a small boy is more interested in the cameraman than in the healer (left, on mother's lap), but the others seek to co-operate with their would-be benefactor.



Parents of this blind boy brought him all the way from Ceylon to seek a cure. He entered the sanctuary without interest, left with this smile on his face.



Parish numbers many children among his patients. Several crippled tots have come to him and apparently been so inspired they summoned up energies hitherto dormant. Here the mother prays while the healer treats her child.



Parish, seemingly in a state of trance, places his hand on a blind boy's head and seeks to transmit healing power from what he terms "the beyond."

This man came to Parish for treatments to relieve suffering from curvature of the spine.

Spiritualism became a creed for thousands in England during the life-time of Sir Arthur Conan Doyle. To-day there are 1,200 spiritualist communities in the nation and London is acknowledged the spiritualist centre of the world. A few years ago an English railwayman, W. T. Parish, was told the doctors could not cure his ailing wife. She, believer in spiritualism, took her husband to a seance where a medium told Parish he had power to heal. Now his wife claims to be completely cured by his efforts. She's one of his chief assistants and consultants in the sanctuary. Parish and his spiritualist wife also claim to be able to transmit curative powers across oceans. He has received letters from Canada and other parts of the world. His method is to concentrate and pray over the letter until his "healing powers" reach the patient thousands of miles away.



B.C. BALLERINAS



1. To soften or bleach the skin try holding a raw cucumber in place for 15 minutes. Cucumbers form the base of many lotions.



2. Potatoes are useful beauty aides if grated, wrapped in cotton pads and used to smooth wrinkles and massage tired muscles.



Denise "Pat" Meyers (LEFT), of Vancouver, at 16 is so accomplished a toe dancer that the Monte Carlo Ballet Russe engaged her to join its present tour of the United States, later to tour Europe.

3. Thick layers of cow's milk can be an astringent as well as a cleansing and refining agent.



4. Eggs have long been used as a shampoo but only recently has their value as an astringent been realized.



David Lichine, principal male dancer with the Monte Carlo Ballet Russe, saw Rosemary Devlin dance at a Vancouver school and declared her work was "amazing." She and Denise Meyers, both in their 17th year, are now professional members of the troupe.



This new style coiffure Mary Ryback is arranging won her first prize in the Michigan National Hairdressers' contest

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LARGE BUST
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MOST COMPLETE SEED AND NURSERY BOOK WE HAVE EVER PUBLISHED

DOMINION SEED HOUSE
GEORGETOWN ONTARIO

"You're still 5 feet 4, Mother. I'd have sworn you'd grown at least that much taller!"
"You knew it all the time, you minx. Who introduced me to Half-Size Le Gant?"

This mother's Darling Daughter isn't exaggerating. Half-Size Le Gant, for shorter women who wear half-size dresses, does lend a definite illusion of length to the figure. And, like other Le Gants, it is different from ordinary foundations because it has the comfort of elastic with the control of cloth—and "No yanking down this corset"—it will not ride up.

GIRDLES AND CORSELETTES \$5 to \$25 — AT BETTER SHOPS
"A'lure," the s-t-r-e-t-c-h-a-b-l-e bra, \$1.50 to \$4.50

Parisian Corset Manufacturing Company Limited — Quebec - Montreal - Toronto

Also makers of **NATURE'S RIVAL** Foundations
"MAGIC CONTROL WITH COMFORT"

SOVIET RUSSIA'S FIRST PARLIAMENT



The oldest deputy, Academician A. N. Bach, is shown (left) as he opened the first session of Russia's new parliament. Joseph Stalin is shown (centre above). In front of him sits Army Commander Voroshilov.



More than 1,000 men and women from all parts of the Soviet Union travelled by dog team, camel, boat and train to attend the eight-day sessions of Soviet Russia's first parliament. Dozens of nationalities were represented. Many delegates like this woman (above) wore bright holiday garb.



The youngest deputy to the Supreme Soviet of the U.S.S.R. was 19-year-old K. Sakharova (above).



In the 13 years since John Logie Baird transmitted the sight of a human face from a London attic, television has made tremendous strides on the other side of the Atlantic. 70-day an estimated 10,000 Londoners see and hear twice-daily television programs on home receiving sets. The sound and sight programs emanate from government supervised studios in Alexandra Palace and can be picked up 40 miles away. Fifteen different receiving sets retailing from \$200 to \$500 each are on the British market. London theatres are planning soon to show current events as they are happening. Cost of erecting enough transmitters to provide people in Canada and the United States with an adequate service is one of the main reasons for the retarded development of television on this continent. A recently introduced British receiving set is pictured above. Its screen is only the size of an ordinary home receiver. The sharp image may be seen with ease more than 20 feet away.

"I'M THRILLED WITH THE New Improved Palmolive ..."
SAYS: *Mrs. Winnie Bealisto*
lovely Winnipeg matron

"It's so much milder—the new perfume's lovely and the new Palmolive seems harder, lasts longer." "Of course I'd used Palmolive before," continues charming Mrs. Bealisto "but not regularly. From now on though, Palmolive is the only soap for my skin. It's so much milder. Now my daily Palmolive beauty treatment is really a thrill, especially since the new perfume is so lovely. I've noticed too, that the new Palmolive is harder. So it's thrifty to use."

There's lasting loveliness for your skin too, in this new improved Palmolive. The new blending of Palmolive's famous Olive and Palm Oils makes its lather more effective than ever before. It penetrates deeply, floats from your pores every particle of dust and cosmetics. And as Palmolive cleanses, it soothes your skin, brings out a new, delicate loveliness.

Get three cakes of the new improved Palmolive today. See for yourself how gentle its new mildness is to your complexion. Enjoy its new, thrilling perfume. And save money, because with its new hardness, Palmolive lasts so much longer.



ANNETTE Gentle Palmolive, made with Olive Oil, is the Quins' only beauty treatment.

Palmolive is so good, so safe, so mild, it was selected exclusively by Dr. Delfo for the famous Dionne Quins. And you know, because they were premature babies, their skin has always been extremely tender and sensitive. Surely if Palmolive keeps the Quins' skins smooth and perfect, healthy, it can keep all your skin lovely too.



There's lasting loveliness in this simple **PALMOLIVE BEAUTY TREATMENT**

For your face, throat and shoulders, and for your bath. Gently massage into your skin a warm, rich Palmolive lather. Cleanse the pores thoroughly. Rinse with warm water, then with cold. That's all there is to this simple beauty treatment. Yet there is no surer way to real, all-over skin beauty.



The Quins use Colgate's on their teeth To get that lovely shine — I, too, use Colgate's Dental Cream For pearly teeth like mine!



I LIKE TO BRUSH MY TEETH WITH COLGATE'S. IT TASTES SO GOOD!

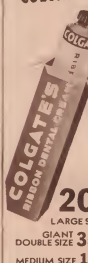
How children love Colgate's delightful peppermint flavour! And what a help this is in teaching them correct habits of oral hygiene!



COLGATE'S MAKES MY TEETH FEEL NICE AND SMOOTH AND SEE HOW THEY SHINE!

Colgate's Dental Cream cleans teeth so thoroughly... yet so gently—without the slightest harm to delicate enamel, or irritation to tender gums!

WHY NOT GUARD YOUR CHILDREN'S TEETH WITH COLGATE'S



CHOSEN EXCLUSIVELY FOR THE DIONNE QUINS

Make Colgate's your toothpaste, too!

Colgate's soft, safe polishing agent not only cleans enamel to shining brightness... its special penetrating foam gets into those tiny hidden crevices between teeth that ordinary cleansing methods fail to reach... cleans every surface of every tooth... gives new brilliance to your smile... keeps your breath sweet and beyond reproach.

Miss M. Isabell Campbell
1858 Kenilworth Ave.,
Toronto, Ont.
SAYS



"YOU WIN!"
"I tried Princess Flakes and here are the facts..."

For less than 1/6 of a cent (with 1/6 ounce of PRINCESS FLAKES) I washed beautifully:
1 crepe gown
1 satin slip
2 prs. rayon panties
1 pr. chiffon hose
2 pr. wool socks
1 pr. cotton string gloves"

FACT NO. 2
Princess Flakes are natural soap flakes. Just thick enough to dissolve quickly; give you lots of pure, safe, full-bodied suds.
MORE ECONOMICAL

FACT NO. 3
Princess is safer for your hands, for woollens and any fine laundry, because by it's all pure soap, no harmful fillers or alkalis.

Made by the makers of the New Improved GUARANTEE: Princess Soap Flakes is guaranteed not to harm any garment that water alone will not harm.
PRINCESS FLAKES ACTUALLY GIVES YOUR HANDS A BEAUTY TREATMENT

BIT OF HOLLAND IN CANADA



These young members of the Holland Marsh settlement in Ontario are proud of the House of Orange.



Though entirely loyal to the Union Jack which flutters in the main street of the Ontario Dutch community (ABOVE), the inhabitants preserve many Dutch customs and maintain a love for the royal family in Holland.



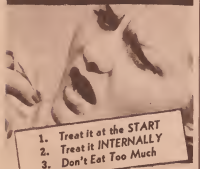
CORNS COME BACK BIGGER—UGLIER

WHAT'S MORE, paring is dangerous—means risk of serious infection—even blood poisoning. Why take chances, when it's easy to remove corns, safely, quickly. Follow the example of millions who depend on the modern double-action Blue-Jay way. Blue-Jay's gentle medication acts painlessly—removes corns root and all. The tiny Blue-Jay plaster stops pain instantly by removing pressure, then in 3 short days the corn lifts out root and all (exceptionally stubborn corns may require a second application). Blue-Jay is invisible—easy to use. Safe, effective, painless. 2 for 25¢ at all drug and department stores. Get Blue-Jay today.

BLUE-JAY CORN PLASTERS

*A trial of corns with Blue-Jay is free and painless. If you are not satisfied, return the product for a full refund.

QUICK RELIEF FROM A COLD



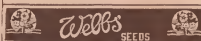
When a cold strikes don't try to work it off. At the first sniffle hit a cold quick and hit it hard with Dominion C.B.Q. Tablets—the remedy that is direct and internal, made for one purpose only—to curb colds quick.

Dominion C.B.Q. Tablets go right to work internally in 3 distinct ways, (1) they fight the cold germs; (2) clear out the poisons; (3) check the fever. Usually they break up a cold in a few hours.

Dominion C.B.Q. Tablets are chocolate-coated... even children like their taste. When you ask for them (25¢ at all drug stores) insist on the genuine.

LOOK FOR THE TRAFFIC CAP ON THE LITTLE RED BOX.

DOMINION C.B.Q. TABLETS



The century old tradition of the Seed House of Edward Webb & Sons, Stourbridge, England, is maintained only by the continued sale of good seeds, true to type. You cannot buy better seeds anywhere than from WEBBS' in Toronto.

To introduce WEBBS' New Garden Book and Seed list, three collections are offered, specially priced.

- 1.—Giant Crego Aster—Wilt-resistant and bearing large feathery blooms. Perfect for table decoration. One package each of six colors—white, crimson, light blue, purple, rose and salmon pink... 75¢
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- 3.—Webb's Superb Zinnias—Liliput, a charming miniature variety. Bushes one foot high covered with double flowers. Six colors—Crimson, flesh, pink, golden, orange, lilac, salmon, rose and scarlet. One package of each... 75¢

WEBBS' 1938 Garden Book and Seed Catalogue is now ready. This book is filled with useful information and lists every worthwhile vegetable and flower. Send for it now. If you want one or all of the above collections, enclose your cheque or money order and mark the collection required.

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I enclose \$..... Please send collections marked above.

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Also send Webb's Garden Book FREE



HEARING—They tune radio sets accurately by their ears.



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Don't let congestion dull that happy smile. Give Steedman's Powders, the mild, gentle laxative specially made for babies and growing children. For more than 100 years Mothers everywhere have trusted Steedman to keep children healthily regular from infancy to early teens.

FREE Sample and Booklet "Hints to Mothers" on request. Write John Steedman & Co., Dept. 5, 442 St. Gabriel Street, Montreal.

John Steedman & Co. Powders

Look for the double EE symbol on each package.

DOLLARS IN SENSES



Typical of the inhabitants of Ansoorveld is Jan Rapke, one of the community's first settlers.

Citizens of all ages joined in the festivities as the little Holland Marsh settlement of Ansoorveld celebrated the birth of the Dutch princess Beatrix.

TASTE—He depends on his sense of taste in blending teas.



SIGHT—His keen eyesight enables him to classify colors.



SMELL—His nose aids him in testing various odors.



Black wool crepe gives this new Paris evening gown its sleek affect. The bolero embroidery is done in paillettes. The sash is silk crepe in cerise red.

New York's Sally Victor produced this raspberry straw pan-cake. It has a vari-colored flower crown and a royal blue taffeta bandeau.



Paquin's arrangement of this silver fox makes it almost a wrap in itself. The coat dress is fashioned of wool and silk taffeta.



Straight from Paris are these widely differing millinery ideas. The thin straw above got its inspiration from China and it gets attention from the apparently casual but carefully planned tiering to its tiny crown. The "Gay Nineties" bonnet, above at right, is one of many we'll see this spring, the fashion-wise claim. Old-fashioned grape decorations, nosegays, stuffed birds—they're all being used to make the coming season's hats attractive.

A SHEER DELIGHT ON A CHILLY NIGHT

SO EASY TO MAKE

FRY'S HOT CHOCOLATE

FRY, CADBURY LTD. MONTREAL

ASK FOR IT AT THE FOUNTAIN TOO!

THE NEW SOFTER

BETTER THAN EVER

3 ROLLS 2100 SHEETS 25¢

Interlake Tissue

700 Sheets White Absorbent Tissue

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by GOSSARD!

MisSimplicity gives you glorious youthful lines . . . a high, well-proportioned bosom . . . a flat diaphragm . . . a stem-like waist . . . and slim tapered hips. The diagonal pull of the waistline straps slims your silhouette, accentuates your waistline. Firm clasps give you hip control. The garment photographed, Model 6653, is of dainty batiste and lace.

The GOSSARD Line of Beauty

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HARDY PLANTS for CANADIAN HOMES

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PERSECUTED PEOPLE FIND DESERT HAVEN



Driven at the close of the Great War from Turkey, which had been their home for centuries, the Armenians are now a homeless people, wandering through the deserts of Syria, decimated by enemies and famine. Twenty years ago wild hatred was kindled among the Turks, and 1,700,000 Armenians died or were slaughtered. Only 300,000, mostly women and children, succeeded in fleeing. Today 100,000 orphans have grown up and married in their miserable villages of the Syrian desert. Each family has from six to 10 children. They are fond of school and are all good scholars. A group of these second generation exiles is shown at LEFT.



Turks massacred her husband, a wealthy Armenian merchant, and three of her 13 children. Seven children died of hunger and illness as she fled with them to the Syrian desert.



BUY KLEENEX
IN THE
SERV-A-TISSUE BOX
(Only Kleenex Has It)
it Saves as it Serves—just one double tissue at a time.



**BE KIND TO YOURSELF . . .
CONSIDERATE TO OTHERS**
Check Spread of Colds with KLEENEX!

• Adopt the Kleenex Habit the instant sniffles start. These disposable tissues soothe noses—save money, as they reduce handkerchief washing. Use each tissue once—then destroy, germs and all! Check spread of colds to others—save yourself from reinfection. The Serv-a-Tissue box ends tissue fumbling, waste and mess.

Only Kleenex has it. The box of 200 Kleenex sheets is the handy size for every use. Once you adopt the Kleenex Habit in the office, you'll find it makes many tasks far easier—just as it does in the home. For home use get the Economy package of 500 Kleenex tissues from your dealer.

Keep Kleenex Tissues in Every Room and in the Car, too.

• To remove face creams and cosmetics. . . To apply powder, rouge. . . To dust and polish. . . For the baby. . . And in the car—to wipe hands, windshield and greasy spots.

KLEENEX
DISPOSABLE TISSUES
(*Trade Mark Reg.)



Hakob Kunzler (LEFT), Swiss missionary, saved 40,000 Armenian children at the time of the wholesale massacre and brought them to Syria.

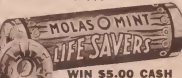


'WIFE WANTED' SIGN
POSTED AT FARM
GATE.

WIFE WANTED
ONE AT A TIME
GALS!



Wanted everywhere! Delicious new Molas-O-Mint Life Savers—tangy, tasteful—smooth with molasses—peppy with mint!



WIN \$5.00 CASH
Fill in about Canadian News Oddities like this. We will pay \$5.00 cash for each submitted that is used as above. For identical Oddities first received will be paid for. This offer good until Dec. 1/38. Life Savers Ltd., D. 30 Hamilton, Ont.

Another COLD?

BE SENSIBLE. Get to bed early tonight. Rub Baume "Ben-Gay" on your chest and back. Put on an old pajama jacket. Cold consolation is pleasantly relieved this way—air passages clear and you are comfortable. This 40-year-old formula of Dr. Jules Baume of Paris has worked wonders for millions all over the world. Be sure you ask for over the original "Ben-Gay".

BAUME "Ben-Gay"
ACTS FAST WHERE YOU HURT

This Armenian woman is typical of those who fled from Turkey. Despite their present miseries, the Armenians remain hopeful that the world will some day provide them with a home.

B.C. Bridge World's Highest



When completed, this tower will support the southern end of Vancouver's Lion's Gate bridge.



The new Pattullo bridge over the Fraser River at New Westminster was named after British Columbia's premier.

British capital is investing \$6,000,000 in the Lion's Gate bridge (UPPER), now under construction at the mouth of Vancouver harbor. It will connect Prospect Point in Stanley Park with a new residential sub-division in the foothills of West Vancouver known as British Pacific properties. Its length will be 1,500 feet and with a clearance of 200 feet above the water it will be the world's highest bridge. The Pattullo bridge (ABOVE), built by the province at a cost of \$4,000,000, was recently opened at New Westminster. It has four traffic lanes and a pedestrian walk. Length of bridge with approaches is 7,500 feet.



CHOOSE THIS WAY

To restful comfort and beauty

Relax in the inviting, all-embracing comfort and rich glowing beauty of one of the new Snyder Living Room Suites... so obviously right in taste. Adding new style to your home, with exclusive, imported fabrics and gleaming show-woods with rich inlays. Snyder values are truly sensational. Visit your dealer, now... learn how easily you can have a new Snyder Living Room Suite in your home.

Snyder's LIVING ROOM FURNITURE
SNYDER'S LIMITED, WATERLOO, TORONTO AND MONTREAL



Constructing models of old sailing vessels is a family business in the home of Eugene Leclerc (ABOVE), retired sailor of St. Jean Port Joli, Quebec. The father carves hulls and erects the masts. Older boys make lifeboats, anchors and other small parts while the younger sons carve wooden pulleys. The daughters sew the sails and Mrs. Leclerc attends to the rigging and varnishing.

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364 Danforth Ave. Gerrard 6183
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CALL AD. 1819 FOR HOME FITTINGS



The Children's Hour

BERMUDA is an ideal growing-up place for youngsters... a place free from the ordinary hazards of childhood.

For example, Parliament has eliminated the menace of motor traffic. There are no factories... no soot or smoke... no "tough" or violent element. Thanks to the Gulf Stream, cold weather is unknown... And the superbly pure air has made

Bermuda a recognized refuge for those subject to hay-fever.

The fun of Bermuda is found in protected harbours... on coral beaches... in the Government Aquarium's collection of tropical fish. On tennis courts, cricket fields, golf courses... In bicycle tours through a tranquil land of flowers.

Bermuda's variety of modern hotels and charming cottages...

her fine hospitals and schools... have enabled many parents of growing children to extend their visit indefinitely.

Such fortunate children find their residence in Bermuda an experience to be cherished forever... a colourful adventure in beauty... and in health.

YOU CAN GO BY SEA OR BY AIR
Luxury liners travel from New York to Bermuda in 40 hours... a round-trip visit of nearly 4 days of delightful shipboard life. Sailings from Halifax or Boston allow for a slightly longer time at sea. * Splendid new transatlantic planes take off four times weekly, and descend at Bermuda 5 hours later... an exhilarating experience in the sky. * A wide choice of accommodations is provided by Bermuda's many hotels and cottages. * No passport or visa is required for Bermuda.

* FOR BOOKLET: Your travel agent, or The Bermuda Trade Development Board, Victory Building, Toronto

EAGLES TRAINED FOR ANCIENT SPORT



1. Perched on his trainer's arm, the young eagle carefully scans the horizon.

The ancient sport of falconry has been revived in Australia where eagles are trained for hunting at the Badger Creek Sanctuary for Native Game, Healesville, Victoria. A stuffed rabbit, drawn along the ground on a thread, provides the quarry. The bird shown in these exclusive Star Weekly pictures is a 12-weeks-old Australian wedge-tailed eagle. It has a wing spread of six feet.



3. And swiftly pounces on the stuffed rabbit, seizing it in a vise-like grip with his powerful beak.



4. The eagle is rewarded with the meat stuffing in the rabbit.



2. Having sighted the elusive quarry he speeds through the air—

LACO MAZDA

for BETTER LIGHT BETTER SIGHT

They stay BRIGHTER LONGER

They LIGHT-CONDITION YOUR HOME

They MAKE HOUSEWORK EASIER

...and there's a LACO DEALER near you

LACO MAZDA

LACO MAZDA LAMPS

MADE IN CANADA



Let your birthday gift . . . be in keeping with these aviation days

Give a Longines watch . . . aviation's choice!

These days are aviation days—and aviation, dependent for its safe navigation on time-pieces of supreme accuracy and dependability, relies the world over on Longines. Investigate—and you'll find that planes of companies like Imperial Airways and Pan-American Airways carry Longines instruments as part of their standard navigation equipment . . . And the same splendid qualities that bring aviation to Longines are found in all Longines models—you get this real aviation watch accuracy at no extra cost. Superbly styled, presented in cases of

artistic merit, the Longines Watch makes the ideal gift. Reasonably priced, at \$35.00 and up for men's pocket models, \$42.50 and up for men's wrist, and \$45.00 and up for ladies' wrist models. Found at the Longines Jeweller displaying the Longines-Wittnauer shield—a guide also to the Longines companion line, the Wittnauer, from \$25.00.

Illustrated is a Longines men's wrist model—the DeWitt Clinton, \$50.00.

THE LONGINES-WITTMAYER CO. of Canada, Limited
Montreal, New York, Paris, Geneva

LIVES IN 37 ACRE PALACE

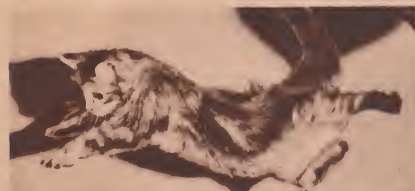
The Emir of Kano (RIGHT) after receiving special messengers from Photographer Hoppe, finally consented to be photographed in his 37-acre palace in Nigeria. The Emir, an important dignitary in British West Africa, rarely grants such a privilege and surrounded himself with his ministers and sons (BELOW) during the interview. Written records of the line of kings from which the Emir comes, extend back 1,000 years. His emirate consists of 18,000 square miles of highly cultivated rolling plains.



THEY FALL WITHOUT INJURY



This kitten is about to be dropped upside down.



Before falling six inches she twists to an upright position.



With an eye on the ground she stays right side up...



... And makes a perfect four-point landing.



He is not altogether sure he can turn over in time.



With a desperate effort he throws his hind feet over as he lands.



As the father lets go, this little fellow still has faith in the parent.



All at once the baby senses his predicament.



He lands, every muscle relaxed.



The cocker spaniel puppy looks scared as he feels himself going.

Because a baby relaxes when it falls, not realizing its danger, it is usually uninjured when dropped from a height that might mean broken bones to an adult. Cats and dogs, as pictures on this page show, also are able to land without injury to themselves, a cat always on its feet, a dog not quite.

Why DO XXX'S SIGNIFY KISSES?

... When people could not write, they used to "make a cross" and often kissed it as a sign of good faith. Hence the cross (on paper) came to represent a kiss.

Today, Campana's label on a bottle of Italian Balm is a "mark of good faith" with you. Close inspection has safeguarded your confidence in Italian Balm from the moment the "raw materials" enter the Campana laboratories until the bottled product has been shipped to a store in your community.

Many physicians, dentists, nurses and other professional people will tell you that with Campana's equipment for making a skin protector—plus scientific analysis and control of manufacture—there's no doubt that Italian Balm is a superior skin preparation. Why not try it—FREE? Get a Vanity Bottle—use Italian Balm for several days. Compare results.

(Authority: "Shogets of Knowledge," by Campana, Pub. Blue Ribbon Books.)

Campana's Italian Balm

"Canada's Most Economical Skin Protector"

CAMPANA CORPORATION LTD., 3 Adelaide St., Toronto, Ontario, Dept. 724.

Send me: I have never tried ITALIAN BALM. Please send me VANITY BOTTLE FREE and postal.

Name _____ Address _____ City _____ Province _____

Life Preservers in your Home

Home should be the safest place on earth for you and your family. Yet each year, on the average, home accidents result in the death of more than 31,000 persons on this continent and injuries to about 5,000,000 others.

Of course, nobody intends to leave deathtraps lying around his home, but there is hardly a house in the land that doesn't contain one or more potentially dangerous instruments such as a decrepit ladder, pails left on the cellar stairs, or matches within the reach of young children. The Metropolitan's free booklet "How Safe is Home?" will help you to recognize hazardous conditions and to make your home safer.



Have you a cabinet for poisons and medicines out of reach of the children—preferably locked? Bottles containing poison should be clearly marked.



Have you a fire screen to protect small children from burns and your home from flying sparks? Common among the many causes of fires are unclean or defective chimneys, badly worn electric cords, and oiltraps not kept in metal containers.



Have you a handrail on your cellar stairs and a light illuminating them? All stairways should be well lighted to prevent falls. A rubber mat in the bathtub, small rugs securely anchored and well-constructed railings on balconies and porches reduce the danger of falls.

METROPOLITAN LIFE INSURANCE COMPANY

NEW YORK

FREDERICK H. ECKER
Chairman of the Board

LEROY A. LINCOLN
President

CANADIAN HEAD OFFICE—OTTAWA

The booklet "How Safe is Home?" illustrates various rooms in the house, showing where many different kinds of accidents occur, how they are caused, and how to avoid them. A copy belongs in your home. Send for it today to Dept. 3-W-38.

METROPOLITAN LIFE INSURANCE COMPANY
Canadian Head Office, Ottawa

NAME _____ ADDRESS _____ CITY _____ PROVINCE _____

SERVING CANADA SINCE 1872

Stop TORTURING THAT BABY!

BUT—ALL I DID WAS KISS HIM GOODNIGHT!

WELL, LISTEN TO HIM SCREAM! YOU KNOW HOW ROUGH YOUR FACE IS AT NIGHT.

NEXT MORNING

TOM, WHY DON'T YOU TRY COLGATE'S RAPID-SHAVE CREAM. THEY SAY IT'S SMALL BUBBLES GIVE A COMFORTABLE "GENUINE" SHAVE THAT LASTS HOURS LONGER.

BUBBLE PICTURES SHOW WHY!

MOST LATHERS are made of bubbles too big to get to the base of the beard! Air pockets keep the soap film from reaching the whiskers. So the beard is only half-wetted.

NOW... AT NIGHT

LIKE ME BETTER NOW, DON'T YOU? COLGATE'S SURE SHAVES SMOOTH... WITHOUT IRRITATION!

I THINK I LIKE YOU A LITTLE BETTER NOW, TOM. SINCE YOU'VE BEEN SHAVING WITH COLGATE'S!

COLGATE'S RAPID-SHAVE CREAM

New Low Price! 20¢ Giant Size 35¢

If you prefer it, try the new Colgate's shave stick, white, blue and white, bladeless holder.

It's the finest shave stick you can buy. ... 35¢

SAILING THE SEAS AGAIN



It might have been taken 60 years ago, this picture of four-masted schooner Trade Wind, as it sails for the 19-day voyage from Seattle to Honolulu, but the vessel couldn't have sailed for the same purpose. It now carries supplies to the islands of the Pacific where giant "China Clipper" flying-boats make stops.



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"CHASING THE SMUGGLER"

This is a reproduction of a painting by Montagu Dawson, one of England's foremost painters of sea-scenes

In Hollywood people go on picnics same as other folk but not in the usual way. Larry Ross has his five-passenger aeroplane fitted up with all the comforts of a trailer. Recently he took Virginia Dale (left) and Mary Russell for an afternoon's outing and a cameraman found them here at lunch beneath the shade of the "flying trailer's" wing



For mid-spring, perhaps, or a vacation in the south, Paris suggests this suit of white with its blouse of navy blue and white polka dots. The wide lapels with the shoulder buttons give the coat distinction



Confidential . . . TO WOMEN ONLY

One-size sanitary napkin will not do for every woman. No more than one-size hat, dress or pair of shoes. Besides, women's personal needs are different on different days.

Only Wondersoft Kotex® sanitary napkins solve this problem for you. For only Kotex offers 3 types . . . Regular Kotex, Junior Kotex and Super Kotex.

Only by trying all three can you meet each day's exact needs. Try all three types of Kotex and then judge for yourself. Perhaps you'll decide that you want one type for today, another for tomorrow—or maybe all three types for different times. It is our honest opinion that only by trying "All 3" can you see how perfect sanitary protection can be.



Use QUEST® with Kotex
Quest is the new positive deodorant powder developed especially for use with sanitary napkins. It is soothing, completely effective. Only 35c for the large size.

KOTEX® SANITARY NAPKINS

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